Information Sheet for Youth Rights Ambassadors (2025)

Young people and the Aberdeenshire Children and Young People's Rights & Participation Group are looking for volunteers within Aberdeenshire workforce teams to become Youth Rights Ambassadors.

Who can be a Youth Rights Ambassador? You can! Anyone from any staff team working in Aberdeenshire can be a Youth Rights Ambassador.

Do I need to be working directly with children or young people? Absolutely not. All individuals and organisations in Scotland can help children and young people to enjoy their rights and fulfil the ambition of making Scotland the best place to grow up. We are looking for workforce reps from all staff teams: staff teams who do not have direct contact with children or young people, colleagues in children's services, police, voluntary organisations, health and education.

Youth Rights Ambassador Role

To promote and raise awareness of the United Nations Convention of the Rights of the Child (Scotland) Act 2024 in your own staff team.

To stand together with children and young people in helping them to realise their rights by making changes within our teams and delivery.

To keep children and young people's rights on workforce agendas and to always consider how our work affects these rights.

To challenge thinking around what children and young people's human rights looks and feels like.

What support will you have?

Youth Rights Ambassadors will have regular opportunities to meet together both formally and informally to discuss the role, share experiences, knowledge and information. There will be opportunities to come together to share good practice, seek support from one another and share ideas on the role. Learning and support is available:

Course: GIRFEC: Children & Young People's Rights & Participation

Points of contact for support – tracy.davis12@nhs.scot and nicola.kenyon@aberdeenshire.gov.uk on behalf of the Children & Young People's Rights & Participation Group.

Young people are currently developing a similar role for young people in schools, and we anticipate that all Youth Rights Ambassadors (young people and adults) will meet on occasion to share progress and learn from one other.

Young people will play a key role in monitoring the difference the Youth Ambassador role makes and in helping to continuously evolve the role over time.

What difference will Youth Ambassadors make?

Children and young people will have more trusted adults who are championing them and supporting them to claim their rights.

This project will bring children and young people's rights to the forefront of service delivery both within and out with children's services.

We will better understand how we are doing in upholding children and young people's rights across Aberdeenshire.

We will be able to see positive change within service and organisation delivery in terms of children and young people's rights.

Sign up here: https://forms.office.com/e/KvwnfJKrNv

For more info: A summary of the United Nations Convention of the Rights of the Child – Unicef